

#### BartonPartners – Architects & Planners













- Recent planning & residential architecture projects in Central PA
  - City of York
  - City Lancaster/ East Lampeter
  - Chambersburg
  - Carlisle
  - Mechanicsburg
  - Hamburg
  - Millersville
  - Bloomsburg



# Regulatory barriers to affordable housing

- Over restrictive density & building heights
- Bulk standards incompatible with building forms
- High parking standards
- Restrictions on allowing on-street parking
- Difficulty with adaptive reuse

- 24A-6 Building Coverage 25%.
- 24A-8.1 Max floor area is 10,000 SF; Not less than 60% of floor area shall consist of residential uses, incl. affordable.
- 24A-8.2 Total FAR = 0.5; non-residential FAR = 0.2 and residential FAR = 0.4;
- 24A-9 Max. density for market rate DU is 20 bedrooms/acre

# 5 Zoning Strategies for Promote Affordable Housing Choices

Modify codes to permit small scale infill housing typologies

Modify codes to permit a mix of uses to integrate employment and housing

Provide incentives for housing density at walkable urban centers

Lower parking standards in walkable mixed use neighborhoods

Allow on-street parking to fulfill parking requirements







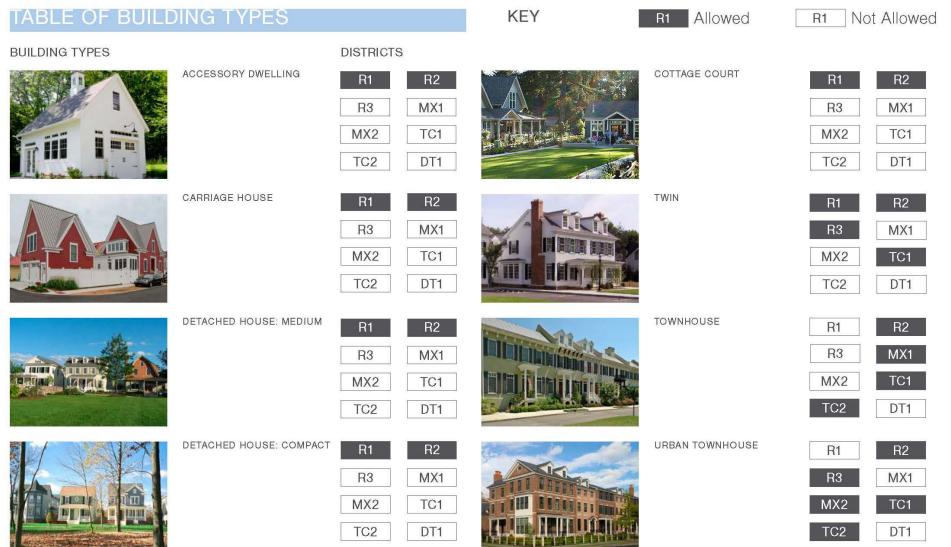
# Missing Middle Housing

- Housing types that have been overlooked for decades
- Important transitions between single family and commercial/ multifamily

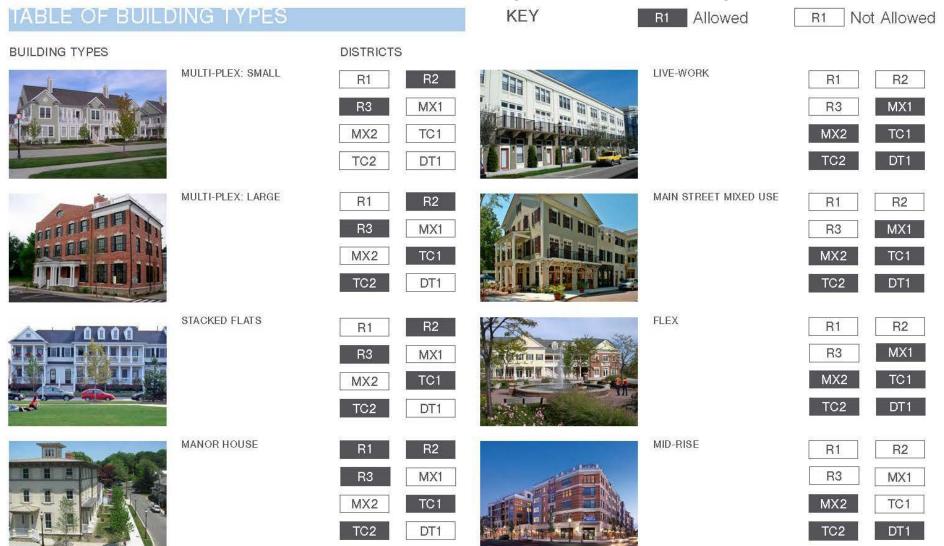


Source: Opticos Design

# Which Missing Middle Housing types are permitted in your local ordinances?



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# Missing Middle Housing Types

#### Norristown Borough, PA

■ Infill – two 6 unit buildings



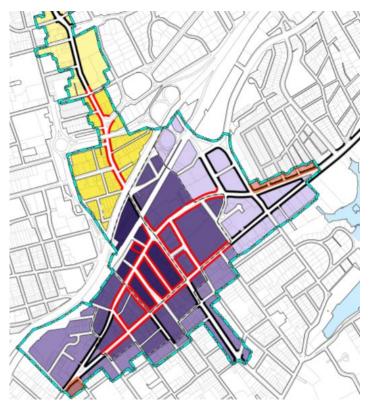




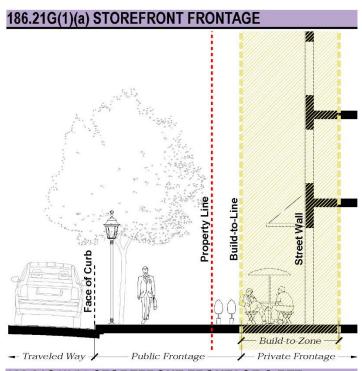
#### Promote zoning that focuses on form not use - Form Based Codes

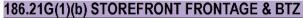


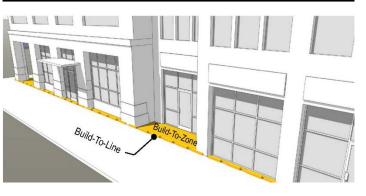




- Focus on building forms, storefronts, scale, streets and civic spaces
- Creates a predictable environment for private investment









Missing Middle Housing and Form Based Codes

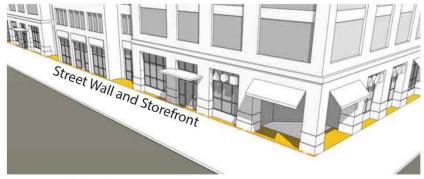


# Modify codes to focus on desired building forms

#### Millersville Downtown District

Form Based Code adopted 2015





#### STREET WALL AND STOREFRONT





urban design + architecture + interiors

### Provide incentives for housing density at walkable urban centers

#### Village of Saugatuck CT

- ☐ 6 units per AC bonus for >20% affordable
- Remove max. 20 bedrooms per AC
- Remove Floor Area Ratio in favor of Form Based Code standards





Zoning for Affordable Housing Choices
Missing Middle Housing & Form Based Codes

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#### Village of Saugatuck CT

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Zoning for Affordable Housing Choices
Missing Middle Housing & Form Based Codes

Provide incentives for housing density at walkable urban centers



Required Storefronts with >60% glass to promote active frontages with frequent entrances and windows



Sunrise Dr Bridge St Saugatuck Ave Interstate 95 Charles St Park St Railroad P

Zoning for Affordable Housing Choices

Missing Middle Housing and Form Based Codes

# Allow on-street parking to fulfill parking requirements

#### Beech Street Factory – Pottstown PA

- Allowed 30% on-street parking to meet parking standards
- ☐ 43 affordable residences
- ☐ 4,000 SF commrc'l + artist studio





Zoning for Affordable Housing Choices
Missing Middle Housing & Form Based Codes

# Flexibility with Adaptive Reuse

#### Hamburg PA

- Adaptive reuse of Hamburg School
- 50 affordable residences for families







Zoning for Affordable Housing Choices
Missing Middle Housing & Form Based Codes

# Flexibility with Adaptive Reuse & Mixed Use

#### **Troy NY**

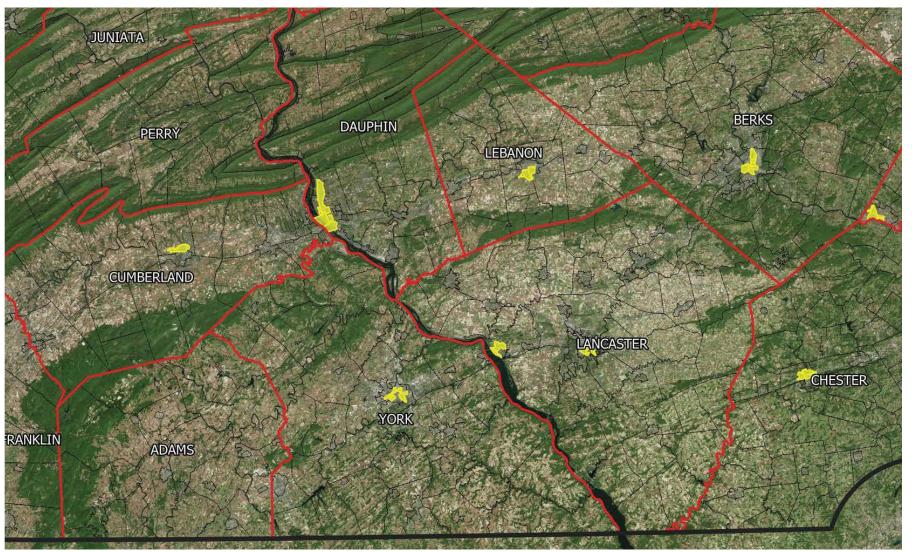
- Adaptive reuse of mill building
- ☐ 151 units + 30,000 SF commercial
- Retail store & 3<sup>rd</sup> generation uniform manufacturer





Zoning for Affordable Housing Choices
Missing Middle Housing & Form Based Codes

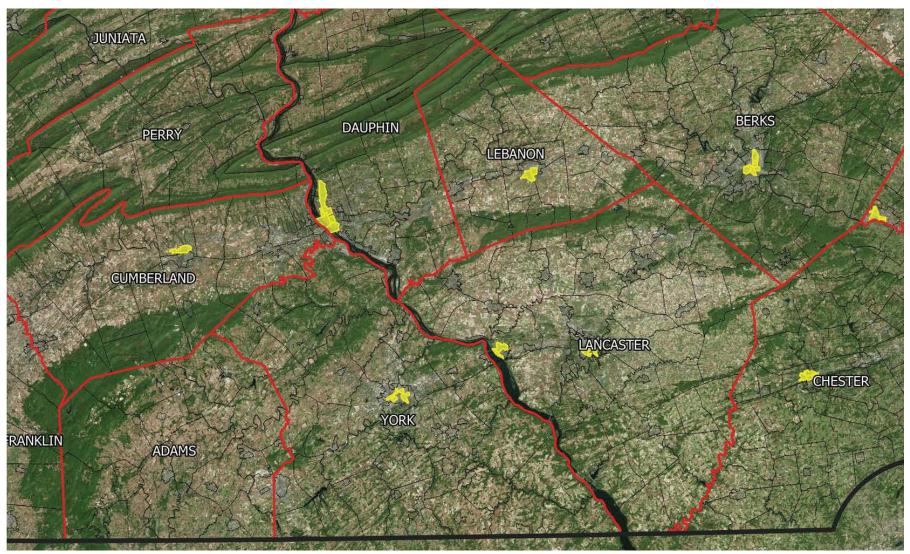
# Potential funding from Qualified Opportunity Funds



#### **Benefits**

- The temporary deferral of taxation on unrealized capital gains reinvested into an Opportunity Fund
- Capital gains invested in an Opportunity Fund for a holding period of 5, 7, or 10 years will receive up to a 15% basis increase, i.e. if you invest \$1,000 of capital gains, in ten years you will only be taxed on \$850.
- The permanent exclusion of taxation on capital gains from the sale or exchange of in investment in an Opportunity Fund after ten years.

# Qualified Opportunity Zones



- York
- Carlisle
- Harrisburg
- Lebanon
- Columbia
- Lancaster
- West Reading
- Reading
- Coatesville
- Norristown





# It's all about offering housing choices, reducing barriers and building local support









