Innovations in Affordable Senior Housing

South Central Pennsylvania Regional Housing Summit
June 14, 2016

LeadingAge™ PA
an association of not-for-profit senior services

Landis Communities
Enriching Lives

Presbyterian Senior Living
Agenda

• Senior Housing Trends
• Our Stories
• Innovative Program Examples
• Assuring Quality of Life
• How Can Communities Assist?
Senior Housing Trends and Demographics
Senior Housing in PA

- Trends in Affordable Senior Housing
- Demographics
Our Stories

- LeadingAge PA
- Presbyterian Senior Living
- Landis Communities
LeadingAge PA
• A statewide association of not for profit providers of care and services for older adults.
• Members include 200 nursing facilities, nearly 200 personal care/assisted living facilities, 88 low income housing properties for the elderly and 189 CCRC’s.
• Members provide HCBS including 110 home care providers, 15 LIFE providers as well as adult day and hospice care.
What is LeadingAge PA?

Three Core Services for Members

- Networking
- Knowledge
- Advocacy
Discover NorthStar 2.0

Introducing Northstar 2.0 - Our Envisioned Future of Senior Services

Adults are living longer, healthier lives with greater purpose and meaning in their "home" environment, however they define home. Consumers and their families are able to smoothly self-navigate through a comprehensive and coordinated set of exceptional services. Financial sources and government regulations allow people of various financial means to access a choice of services facilitating their desired quality of life. They are able to access these services when they need them and, whenever possible, where they would like to receive them.

LeadingAge PA's North Star 2.0 articulates our envisioned future of senior services for Pennsylvania. Comprised of eight points centered on a leadership and consumer focus, the NorthStar 2.0 provides a strategic framework for senior service providers to position their organizations toward long-term sustainability and success.
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Our Story

Evon L. Bergey, Vice President for Community Initiatives
Estimated Medicare and Medicaid Beneficiaries in Pennsylvania in 2020
“Dual Eligibles” - Age 65+ with Income less than $15,000

For more information on this profile or to see a map of your market area by county, please contact Marianne Lake at marianne@leadingagepa.org.
More than 50 years of “Creating Community”

“For what is God giving us these additional years?” . . . “Certainly for a purpose, and youth and old age together should find ways to make these extended years meaningful.”

Orie O. Miller (Nov. 1961 Formation Meeting)

“You will keep in mind our vision of creating a community rather than the traditional old people’s home facility.”

Frank Enck (1962)
“As staff, board and residents discover new ways of compassionate service, they may see, in 30 years from now, the fulfilment of one man’s vision: “a Landis Community without walls.”

A. Grace Wenger 1994
Innovative Programs and Creative Partnerships
Innovative Programs and Creative Partnerships

Presbyterian Senior Living
Innovations in Senior Housing

Diane Burfeindt  
VP Population Health and Affordable Housing

Nancy Pilkington, MSW, LSW  
Manager of Housing Services
Linking Housing and Healthcare

Presbyterian Apartments partnership with PinnacleHealth System
Partnership Development

- Started with a local connection
- Identified opportunities to leverage expertise of both parties
- Identified mutual benefit in partnership
- Built upon success of initial project to tackle more difficult issues
- Intense collaboration across divergent systems
Project Overview

Goal to reduce re-hospitalizations and emergency department visits and improve access to primary care

Key components of the program: dedicated health navigators (RN and social worker), physician on-site, coordination with supportive services, link with health information exchange
Outcomes

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Evolution of pilot program

• Apartment visits
• Linkage to patient-centered medical homes
• Development of sustainable model in other regions
A New Opportunity to Serve

• A New Addition to our Supportive Services Team

- Teach medication self-management
- Liaison with health care providers/family/insurance
- Present preventative health programs and education that focuses on maintaining independence
- A resource when transitioning from hospital to home
- Blood pressure checks and tracking
- Maintain a resource list for healthcare options
- Assist residents in record keeping for healthcare emergencies
- Assess fall risk (medically and environmentally)
- Assist with questions regarding healthcare, diagnosis, medication
Innovative Programs and Creative Partnerships

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Adult Day Services at Landis Homes
Innovative Programs and Creative Partnerships
Assuring High Quality of Life
Assuring High Quality of Life

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Want to Know – Just Ask!
Quality of Life and Data Collection?

• Ask the questions
• Be careful of what you ask!
• Prepare to report and prepare to act
• Something for everyone
  • Social
  • Intellectual
  • Physical
  • Spiritual
Community Outreach - Get Creative!

- Adoption
- Universities
- Senior Centers
- Retail
- Non-Profit Agencies
- Churches
- Medical and non-Medical Home Care
- Resident Volunteers
Assuring High Quality of Life

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Community Assessment Information
Assisting Seniors Residing In Affordable Senior Housing
Assisting Seniors Residing In Affordable Senior Housing

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Considerations

• Do the research and know your population
• Community Resources
• Location. Location. Location.
• Transportation
• The building
  • Offices
  • Common Areas
  • Accessibility
  • Outdoor Areas
  • Resident pets and visiting pets
Assisting Seniors Residing In Affordable Senior Housing

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Assisting those residing in Affordable Housing
Questions and Next Steps
Housing Resources

- Bipartisan Policy Center Report on Healthy Aging
- DHS Housing Strategy
- LeadingAge PA Long-term Care Services and Supports Statistics and Information
- HUD Evidence Matters – Leveraging the Health-Housing Nexus
- Housing America’s Older Adults
- DCED 2016 State Housing Plan
- PHFA - Low Income Tax Credit
- Federal Home Loan Bank of Pittsburgh – Affordable Housing Program
Supportive Services Resources

- PA State Plan on Aging
- Area Agencies on Aging (AAAs)
- Department of Human Services Information and Referral Tool
- County Assistance Offices (CAOs)
- Veterans services
- Community HealthChoices page
- LeadingAge PA
- LeadingAge (national)
- PHFA Supportive Services Program
Innovative Services Resources

- CMS Innovation Center
- Community HealthChoices page
- LeadingAge (national) Website
  - Housing + Services main page
  - Housing and Health Care: A Toolkit for Building Partnerships
  - LeadingAge CA Article on Villages
  - Bringing Low-Income Elders out of the Shadows
  - Senior Housing + Services: What’s the Value?
- DHS/PHFA Section 811 Demonstration Program
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