

"Housing Success in Troubled Times"



South Central Pennsylvania Regional Housing Summit

September 26, 2018 Wyndham Garden York

Presented by
The South Central Assembly &
The York Housing Coalition



Regional Summit Introduction ... "*Housing Success in Troubled Times*"

Dear Friend,

The South Central Assembly and the York Housing Coalition are pleased to invite you to our Regional Housing Summit, "*Housing Success in Troubled Times*". This Summit provides a forum to share Best Practices and discuss key housing problems and issues facing communities, citizens and housing agencies in Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry, and York Counties.

Officials and professionals from state, local and county government, nonprofit and for profit housing organizations, banks, colleges, consulting firms, and interested citizens have been invited to the Summit, providing a chance for input from all sectors of South Central Pennsylvania.

The Summit features sessions in five tracks that offer a broad range of topics for groups that serve our communities. The tracks include: *County & Municipal Housing Issues, Housing & Older Adults, Supportive Housing Services & Helping The Homeless, Housing Preservation & Development, and Affordable Housing Issues*. Three plenary sessions are featured - *Health and Housing: Issues and Solutions from Local and National Perspectives, The Mayor's Housing Forum, and A State & Federal Housing Funders Forum*.

The Summit has been planned by volunteers from the South Central Assembly and the York Housing Coalition, and shaped by a Regional Housing Needs Survey of housing practitioners across the region. This biennial event is made possible by the generous support of the sponsors and exhibitors listed in this program.

We have built the Summit with you in mind, offering many sessions, a chance to hear your needs, and providing information on new resources and best practices to help you solve your community's problems. We have kept registration fees low and the value high to encourage attendance from all corners of the region.

Please forward this brochure to others who will find it useful.

We look forward to seeing you at the Summit!

Joan Brodhead, President
South Central Assembly

Natalie Williams, Chair
York Housing Coalition

George Klaus, Coordinator
Regional Housing Summit

Cost

Includes Materials, Meals, Presentations, Refreshments

Registration is limited

\$50 per person

Register On Line At

<http://www.southcentralassembly.org/>

Who Should Attend?

- County & Local Officials
- Nonprofit & For Profit Housing Agencies
- Human Service Agencies
- Planners
- Business Persons
- College & University Staff
- Realtors & Bankers
- Consultants
- Regional Agency Officials
- Community Leaders
- Interested Citizens

Summit Schedule

7:30 Registration / Continental Breakfast

Visit Exhibits

8:30 Welcome

Hon. Susan Byrnes, Commissioner, York County
Natalie Williams, York Housing Coalition Chair
Joan Brodhead, South Central Assembly President

8:45 Morning Plenary Session:

"Health and Housing: Issues and Solutions from Local and National Perspectives"

Amanda Reddy, National Center For Healthy Housing
Jenny Englerth, Healthy York County Coalition
Moderator, Armand Magnelli, YHC

9:45 Break / Visit Exhibitors

10:00 First Panel Session

11:00 Second Panel Sessions

12:00 Sponsors & Partners Luncheon

SCA Regional Citizen Award Presentation to
Scott Lamar, "Smart Talk" Host, WTF

State & Federal Housing Funders Forum

HUD, USDA RD, FHLB, PHFA, DCED, DHS

1:45 Break / Visit Exhibitors

2:00 Third Round Panel Sessions

3:00: Afternoon Plenary Session

The Mayor's Housing Forum

Hon. Danene Sorace, Mayor of Lancaster
Hon. Sherry Capello, Mayor of Lebanon
Hon. Michael Helfrich, Mayor of York

4:00 Summit Wrap Up - Setting Housing Priorities & Raffle

4:15 Wine & Cheese Networking Reception

Morning Plenary Session 8:45 Red & White Rose Room

Health and Housing: Issues and Solutions from Local and National Perspectives

Hear about housing and health programs that are successfully collaborating to improve both resident health and housing conditions. We will examine national models of successful collaborations and explore the potential implementation of similar programs in our region.

- Amanda Reddy, Executive Director of the National Center for Healthy Housing
- Jenny Englerth, Chief Executive Officer, Family First Health and Chair of the Healthy York County Coalition
- Moderator: Armand Magnelli, Livable Housing, Inc. and York Housing Coalition

TRACK ROOM ASSIGNMENTS

County & Municipal Housing Issues -	York Room
Housing & Older Adults -	Elizabeth Room
Housing Development & Preservation -	Tudor Room
Supportive Services & Homeless Issues -	First Capital Room
Affordable Housing Issues -	Somerset Room

10:00 Panel Sessions

County & Municipal Housing Issues

Building Local Government Support for Affordable Housing

This session will discuss strategies local housing organizations and developers can use to build partnerships and support for affordable housing in local communities with municipal officials.

Panel:

- Jim Shultz, Housing & Community Development Consultant
- Mike Kearney, President, Monarch Development Group, LLC
- Bonnie Zehler, Executive Director, Valley Housing Corporation
- Moderator: George Klaus, South Central Assembly

Housing and Older Adults

Funding Senior Housing

Our region and state have a major need to preserve available Senior units and to create new ones. A panel of experienced developers and Housing agency officials offer suggestions for accomplishing this.

Panel:

- Jeff Davis, Senior V.P. Finance /CFO, Presbyterian Senior Living
- Holly Glauser, Director of Development, Pa Housing Finance Agency
- Lisa Greener, Executive Director, Community Basics
- Moderator: Ed Geiger, Edge Strategic Consulting

Supportive Housing Services / Homeless Issues

Navigating the Housing System for Supportive Service Providers

This session will provide an overview of housing resources and discuss how supportive service providers help navigate clients with significant barriers to secure housing.

Panel:

- Samantha Vollrath, Regional Housing Coordinator, Self-Determination Housing Project of Pa.
- Fred Banuelos, Vice President, Harrisburg Housing Authority
- Moderator: Michelle Shearer, True North Wellness

Housing Development & Preservation

Housing Rehab - Stretching Dollars, Increasing Output

How to best preserve our older housing stock across the region, and maximize use of available housing rehab dollars.

Panel:

- Armand Magnelli, President, Livable Housing, Inc.
- Trent Davis, Executive Director, Servants, Inc.
- Justin Eby, Director of Housing & Community Development, Lancaster County Redevelopment Authority
- Moderator: Armand Magnelli, Livable Housing Inc.

Affordable Housing Issues

The Region's Housing Market and Affordable Housing

Examining single family housing sales statistics & trends by county, new construction challenges and rental housing conditions.

Panel:

- Shanna Terroso, Executive Officer, REALTORS Association of York & Adams Counties
- Brandon Johnson, Vice President, Monarch Development Group, LLC
- Moderator: Steve Snell, SCA and YHC

11:00 Panel Sessions

County & Municipal Housing Issues Neighborhood Revitalization

Successful Neighborhood Revitalization and Blight Eradication efforts are examined, including the use of Neighborhood Assessment Tools and Community Organizing.

Panel:

- Tim Whelan, Executive Director, Cumberland County Housing & Redevelopment Authorities
- Sonja Payne, Consultant, CCRA and Graduate Student, Shippensburg University
- Luis Ortega, SoWe Neighborhood Org. and Vice President, SlateHouse Realty
- Moderator: Tim Whelan, Cumberland County HRA

Housing and Older Adults

Affordable Personal Care

How to provide housing for low-income individuals in need of 24/7 personal care and what is being done in the community to help address the need.

Panel:

- Dianna Benaknin, Consultant, Wellspan and York Area Housing Group
- Ann Kunkel, Senior Director Case Management, Wellspan Health
- Xzavier Hunter, Owner, Harmony Personal Care Home
- Moderator: Deb Loucks, York Area Housing Group

Supportive Housing Services / Homeless Issues

Community HealthChoices

Community HealthChoices is an important new initiative that will have a significant impact on the delivery of long-term care services and coordination of those services to meet housing needs starting in 2020.

Panel :

- Matt Jennings, Senior Manager, UPMC Community HealthChoices
- Daniel Kleinman, Centene-PA Health and Wellness
- Kathleen Mullin, Director for Housing Initiatives, AmeriHealth Caritas
- Moderator: Beth Ellis, Housing Specialist, Housing Alliance of Pennsylvania

Housing Development & Preservation

Funding Affordable Housing

Finding money for affordable housing is never easy. This panel explores some alternative sources of financing that housing developers have found useful in the region.

Panel:

- Ray D'Agostino, Executive Director, Lancaster Housing Opportunity Program
- Dave Buches, Community Investment Manager, Federal Home Loan Bank
- David Corwin, State Housing Director, Pa. USDA Rural Development
- Joan Brodhead, Executive Vice President, Community First Fund
- Moderator: Joan Brodhead, Executive Vice President, Community First Fund

Affordable Housing Issues

Building Partnerships Through County Housing Coalitions

Successful County Housing Coalitions have spearheaded affordable housing initiatives in several areas of the Commonwealth. County Housing Coalition leaders from Lancaster, York, and Centre Counties discuss how to develop effective partnerships, and build local support for affordable housing.

Panel:

- Rick Jackson, Principal In Charge of Landscape Architecture, ELA Group Inc.
- Natalie Williams, Assistant Director for Community Impact, York County United Way
- Linda Marshall, Senior Planner / Housing Coordinator, Centre County Planning Commission
- Moderator: George Klaus, SCA

Sponsors & Partners Luncheon Plenary Session 12:00

South Central Assembly Annual Regional Citizen Award Presentation to: Scott Lamar, "Smart Talk" Host, WITF

Federal & State Funders Forum

What makes for successful use of federal and state housing funds at the local level? A panel of top federal and state housing program administrators discuss Best Practices and ways to achieve the best outcomes for our communities.

- USDA Rural Development: Dave Corwin, Pa. State Housing Director
- Federal Home Loan Bank of Pittsburgh: John Bendel, Senior Director, Community Investment
- Pa. Dept. of Community & Economic Development: Kathy Possinger, Director, Center for Community & Housing Development
- Pa. Housing Finance Agency: Bryce Marezki, Director of Strategic Planning and Policy
- Pa. Dept. Human Services: Ben Laudermilch, Executive Housing Director
- Moderator: Ed Geiger, Edge Strategic Consulting

2:00 Panel Sessions

County & Municipal Housing Issues

Zoning For Non Traditional Uses - Innovating for Affordable Housing

Workshop examines innovative concepts that may further affordable housing in our communities, and zoning implications. concepts include ECHO, Shared Housing, Accessory Apartments, Tiny Houses, TNDs, and Inclusionary Zoning.

Panel:

- Kurt Leitholf, Chief of Municipal Planning, York County Planning Commission
- Mark Evans, AICP, PP, AIA, Barton Partners
- Emma Hamme, AICP, Senior Countywide Planner, Lancaster County Planning Commission
- Dean Severson, AICP, Director for Community Planning Lancaster County Planning Commission
- Moderator: Fred Reddig, Municipal Consultant and SCA Board

Housing and Older Adults

Innovations in Housing for Older Adults

This session will highlight innovative models and resources that support older adults in maintaining their independence while successfully aging in place. Panelists will discuss how assistive technology, the village model, and the LIFE programs aim to enhance quality of life for seniors wishing to remain at home.

Panel :

- Lori Brandt, Director of Outreach, Albright LIFE
- Melissa Ressler, Executive Director, Lancaster Downtowners
- Kirby Smith, President, Sunkirb Ideas LLC
- Moderator: Cathy Bollinger, Managing Director, Embracing Aging, YCCF

Supportive Housing Services / Homeless Issues

Regional Continuum of Care Best Practices

This session provides regional Continuums of Care with the opportunity to share ideas and best practices, including: Criminal Justice reentry, coordinated entry and integrated data systems.

Panel:

- Jen Koppel , Executive Director, Lancaster County Coalition to End Homelessness
- Kelly Blechertas, York County Continuum of Care
- George Payne, CACH - Capital Area Coalition on Homelessness
- Moderator: Natalie Williams, Chair, York County Continuum of Care

Housing Development & Preservation

Developers Forum - How to Increase Affordable Housing In The Region

Overview of housing developments that have overcome significant adversity, including planning/zoning, financial, and design/site difficulties.

Panel:

- Michael Kearney, President and CEO, Monarch Development Group, LLC
- Toki Rehder, Developer, Pennrose LLC
- Dylan Bauer, President of Development, Royal Square Development and Construction
- Ian Rawhauser, Senior Development Officer, Housing Development Corporation MidAtlantic
- Moderator: Ed Geiger, Edge Strategic Consulting

Affordable Housing Issues

The Local Reality - Housing Affects Health

Local health and housing professionals discuss local needs based on home visits, and needed solutions.

Panel:

- Marisol M. Torres, Housing & Economic Development Administrator, Department of Economic Development and Neighborhood Revitalization, City of Lancaster
- Traci Van Eik, RN Case Manager, Bridges to Health, WellSpan
- Jessi Fusswinkel, Nurse Family Partnership Team, Family First Health
- Trent Davis, Executive Director of Servants, Inc.
- Moderator: Armand C Magnelli, President and Senior Consultant, Livable Housing, Inc.

3:00 Afternoon Plenary

"The Mayors on Housing"

South Central Pennsylvania City Mayors offer their insights on housing issues, needs, and problems facing their communities, and successes they have had in meeting these challenges. The Mayors talk about working partnerships, and offer their plans and hopes for improving housing conditions for their citizens.

- The Honorable Danene Sorace, Mayor of Lancaster
- The Honorable Sherry Capello, Mayor of Lebanon
- The Honorable Michael Helfrich, Mayor of York
- Moderator: George Klaus, South Central Assembly, York Housing Coalition

4:00 Summit Wrap Up

Setting Housing Priorities - Natalie Williams & George Klaus

4:15 Wine & Cheese Networking

Please Forward This Brochure To Others Who May Be Interested

Summit PowerPoint's and Handouts will be available on SCA's website at <http://www.southcentralassembly.org/> in October 2018

Summit Planning Committee

Armand Magnelli, Livable Housing Inc., YHC
Joan Brodhead, Community First Fund, SCA
Ray D'Agostino, LHOP, SCA
Ed Geiger, Edge Strategic Consulting
George Klaus, SCA & YHC
Debbie Loucks, York Area Housing Group, YHC
Regina Mitchell, York Housing Auth., YHC
Michelle Shearer, True North Wellness, YHC
Steve Snell, SCA & YHC
Shanna Terroso, RAYAC, YHC
Samantha Vollrath, SDHP
Tim Whelan, Cumberland Co. HRA, SCA
Natalie Williams, United Way of York County, SCA & YHC

The South Central Assembly

SCA is a 501(c)3 nonprofit corporation created in 1996 to help public and private sector organizations work together to enhance the quality of life for the communities and citizens of South Central Pennsylvania. SCA works through 4 Regional Issue Committees composed of SCA Board members and interested volunteers to fulfill its mission: Local Government Innovation & Cooperation, Housing & Community Development, Regional Connections and Higher Education & the Community. For further information or to join the Assembly or one of its Committees, visit our Website at www.southcentralassembly.org or contact our President Joan Brodhead at jbrodhead@communityfirstfund.org.

The Mission of the South Central Assembly is to encourage collaboration, cooperation, development of regional solutions, and the sharing of best practices between communities.

The York Housing Coalition

York Housing Coalition - A coalition of organizations, businesses, and individuals concerned with improving housing opportunities and conditions in the City and County of York. **YHC** believes that safe and affordable housing is necessary for York to grow and prosper. **YHC** is **not** a housing service provider or developer. YHC strives to improve housing opportunities, conditions and services for York families and individuals through strategy, education, coalition building and advocacy.

The mission of **YHC** is to:

1. identify and develop solutions for pressing housing issues and needs;
2. educate the community, and the public / nonprofit and private sectors on housing issues and best practices;
3. develop partnerships and strategies to improve housing in York; and
4. advocate for public support and legislation to insure that safe and affordable housing is provided for all York County families and citizens.

Contact Natalie Williams, YHC Chair, for further info at williamsn@unitedway-york.org.

Summit Registration Form

September 26, 2018

Wyndham Garden York

200 Loucks Rd.

York, Pa. 17408

(717) 846-9500

Directions - [Google](#) Wyndham Garden York

Register On Line when paying by credit card at

<http://www.southcentralassembly.org/>

Please use a separate registration form for each participant if paying by check

Please print clearly

(first name) _____ (mi) _____ (last name) _____

Agency/ Organization/ Municipality _____

Title _____ County _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____

Email _____

Summit Participant Directory - Please list my contact information Yes ___ No ___

Special Dietary Requirements _____

ADA Special Needs _____

Concurrent AM and PM Panel Session I plan to attend (for room size planning purposes):

- County & Municipal Housing Issues _____
- Supportive Services & Homeless _____
- Affordable Housing Issues _____
- Housing and Older Adults _____
- Housing Pres. & Devpt. _____

Summit Fee \$50

For Credit Card Payment Register On Line at

<http://www.southcentralassembly.org/>

To Pay By Check - Make checks payable to South Central Assembly / mail with registration form(s) to:

South Central Assembly

Penn State University, Church Hall

777 West Harrisburg Pike, Room 109

Middletown, PA 17057

Thanks To Our Sponsors And Exhibitors For Making The Regional Housing Summit Possible

Champion



Partners



Federal Partners



Sponsors





M&L COMPLIANCE MANAGEMENT, LLC

MAKING THE COMPLEX CLEAR THROUGH TRAINING, GUIDANCE, AND STRATEGIES!

Exhibitors

Community First Fund

York Area Housing Group

York YMCA

True North Wellness Services

USDA Rural Development

Housing Development Corporation MidAtlantic

PA Dept. of Community & Economic Development

PA Mental Health Consumers Association

Special Thanks For Marketing Assistance



Housing Alliance
of Pennsylvania