

Regional Innovation During Economic Uncertainty

South Central Pennsylvania Regional Summit



October 18, 2017

**Sheraton Harrisburg Hershey Hotel
Harrisburg, PA**

Presented by:



Regional Summit Introduction...
"Regional Innovation During Economic Uncertainty"

Dear Friend,

The South Central Assembly is pleased to invite you to our 2017 Regional Summit, ***"Regional Innovation During Economic Uncertainty."*** This Summit provides a forum to share Best Practices and discuss key problems and issues facing communities, citizens and nonprofit agencies in Adams, Cumberland, Dauphin, Franklin, Lancaster, Lebanon, Perry, and York Counties.

Officials and professionals from state, local and county government, nonprofit and community planning organizations, banks, colleges, consulting firms, and interested citizens have been invited to the Summit, providing a chance for input from all sectors of South Central Pennsylvania.

The Summit features sessions in four tracks that offer a broad range of topics for groups that serve our communities. The tracks include Local Government Innovation and Cooperation; Housing, Economic and Community Development, Coping with Regional Issues, and Higher Education and the Community.

Additional Speakers and Panelists are still being added to our agenda and will appear in later mailings.

The Summit has been planned by volunteers from the South Central Assembly and its Regional Issues Committees. This biennial event is made possible by the generous support of the sponsors and exhibitors listed in this program.

We have built the Summit with you in mind, offering many sessions, a chance to hear your needs, and providing information on new resources and best practices to help you solve your community's problems. We have kept registration fees low and the value high to encourage attendance from all corners of the region.

Please forward this brochure to others who will find it useful.

We look forward to seeing you at the Summit!

Ann Simonetti, President
South Central Assembly



October 18, 2017

Sheraton Harrisburg Hershey Hotel
4650 Lindle Rd, Harrisburg, PA 17111

COST

Includes Materials, Meals,
Presentations, Refreshments

Registration is limited

\$50 per person

REGISTER ONLINE:

www.southcentralassembly.org/

WHO SHOULD ATTEND?

- County and Local Officials
- Nonprofit and For Profit Agencies
- Human Service Agencies
- Planners
- Business Persons
- College and University Staff
- Realtors and Bankers
- Consultants
- Regional Agency Officials
- Community Leaders
- Interested Citizens



Summit Schedule

7:30 Registration/Continental Breakfast
Visit Exhibits

8:30 Welcome
Ann Simonetti, President, South Central Assembly
George Hartwick, Dauphin County Commissioner
Ed Troxell, President, Swatara Township Board of Commissioners

"SC PA Demographic Trends" Barry Denk, Executive Director Center for Rural Pennsylvania

9:00 Morning Plenary Session
"Economic Development During Economic Uncertainty"
Panel of County and Regional Economic Developers

10:00 First Round Panel Sessions

11:00 Break / Visit Exhibitors

11:15 Second Round Panel Sessions

12:15 Luncheon
Luncheon Plenary Session
"Municipal Responses During Economic Uncertainty"
Scott LaMar WITF Host, Panel of Municipal Officials

1:45 Third Round Panel Sessions

2:45 Break

3:00 Afternoon Plenary Session
"College and Community During Economic Uncertainty"
Panel of Area College Presidents & Provosts

4:00 Summit Wrap Up - Setting Priorities & Door Prizes

4:15 Cash Bar Networking

8:45 Morning Plenary Session

"Economic Development During Economic Uncertainty"

A panel of distinguished South Central PA County Economic Development Officials explore issues relating to "Economic Development During Economic Uncertainty."

- Dan Betancourt, President & CEO, Community First Fund, Moderator
- Kevin Schreiber, President & CEO, York Economic Alliance
- Mike Ross, President, Franklin County Area Development Corporation
- Lisa Riggs, President, Economic Development Company of Lancaster County
- Jonathan Bowser, Executive Director, Cumberland Area Economic Development Corporation

TRACK ROOM ASSIGNMENTS

Local Government Innovation and Cooperation
Housing, Economic, and Community Development
Coping with Regional Issues
Higher Education and the Community

10:00 Panel Sessions

Local Government Innovation and Cooperation

- **Regional Policing**
 - Regional Police forces offer potential significant cost savings and service improvements but can be difficult to create. With Dauphin County's leadership, several groups of municipalities are working to build Regional Police forces. This session explores issues encountered in this process and offers advice for other communities interested in Regional Policing.
 - Ann Simonetti, President South Central Assembly, Moderator; Mike Pries, Dauphin County Commissioner; Keldeen Stambaugh, Paxtang Borough Manager; Paul Cornell, East Hanover Township Manager; Sheila Borne Fuller, Paxtang Borough Mayor

Housing, Economic and Community Development

- **Connecting Housing, Jobs & Transportation**
 - The session will focus on providing flexible transportation programs and services, and public policies and programs to help communities achieve sustainable employment essential for housing and financial stability.
 - Chris Gulotta, Principal, Gulotta Group, Moderator; Rich Farr, Executive Director Rabbit Transit; Laura Potthoff, Business Retention & Finance Manager Cumberland Area Economic Development Corporation; Ray D'Agostino, LHOP CEO

Coping with Regional Issues

- **Shuttered Manufacturing Sparks Urban Renewal - Carlisle**
 - What happens when a major part of your community's manufacturing base closes down? Carlisle's adaptive reuse efforts offer hope and best practices for other municipalities facing economic disaster.
 - Susan Armstrong, Carlisle Borough, Asst. Mgr., Moderator; Perry Heath, Carlisle Borough; Kevin James, PE Michael Baker Engineering, Director of Planning & Technical Services

Higher Education & the Community

- **"Innovating Higher Education Through Corporate Relationships and Workforce Development"**
 - In this panel, presenters will discuss ways in which their institution has broken down the silos between college and community through partnerships with business organizations and leaders.
 - Margaret Light, Wilson College Director of Corporate and Foundation Relations; Victor Rodgers, Harrisburg Area Community College, Harrisburg, Associate Provost; Jeff Raykes, D.Ed., AICP; Deputy Director; Indiana County Office of Planning & Development; Hope Schmids, Millersville State University Director of Continuing Education & Workforce Development

11:15 Panel Sessions

Local Government Innovation and Cooperation

- **Local Government Innovation & Cooperation: Municipal Association Perspectives**
 - A "guided interview" with local government association leaders providing examples of best practices in innovation and cooperation, drawn from the region, state, and other states, along with problems confronted. Questions and comments from the audience will be integrated into the session.
 - Dr. Beverly Cigler, Penn State Distinguished Professor Emerita, Moderator; Ed Knittel, PA State Association of Boroughs, Senior Director of Education and Sustainability; Holly Fishel, PA State Association of Township Supervisors, Policy & Research Manager; Lisa Schaefer, County Commissioners Association of PA, Director of Government Relations; John Brenner, PA Municipal League Deputy Director

Housing, Economic and Community Development

- **Private Sector Affordable Housing Development Strategies & Opportunities**
 - Federal and State assistance for affordable housing continues to diminish, but the need is increasing. The Federal Reserve Bank has organized this panel, which explores private and nonprofit efforts and resources to grow our affordable housing stock.
 - Noelle St. Clair, Community Development Advisor and Outreach Manager, Federal Reserve Bank of Philadelphia, Moderator; Ray D'Agostino, LHOP, CEO; Dave Buches, Federal Home Loan Bank Community, Investment Manager; H. Ralph Vartan, Vartan Group Executive Director; Alan Shuman, Shuman Development Group, President



Coping with Regional Issues

- **A New Way To Work - Lancaster**
 - Learn how old, tired and shuttered places that once provided employment can still add jobs through co-working and shared workspaces to fuel the next generation of collaborative business growth.
 - Nicole Seuffert, RGS Associates, Business Development Manager, Moderator; Anne Kirby, The Candy Factory, Founder

Higher Education & the Community

- **Educating Students toward Purposeful Careers and an Entrepreneurial Spirit**
 - This panel will discuss innovations in educational methods and programs that help prepare college students to come to any workplace with the skills and entrepreneurial spirit to succeed.
 - Jody Keller, The Pennsylvania State University, York, Executive-In-Residence; Dominic DelliCarpini, Ph.D., York College of Pennsylvania, Dean, Center for Community Engagement; Victoria Kerr, Shippensburg University, Director of the Career and Community Engagement Center; Carolyn Callaghan, Shippensburg University, Associate Dean of Professional, Continuing and Distance Education

12:15 Lunch Plenary Session *"Municipal Responses During Economic Uncertainty"*

Sponsor Recognition

Lunch Plenary

- **"Municipal Responses During Economic Uncertainty"**

A panel of distinguished municipal and county officials are interviewed by Scott LaMar, host of WITF's "Smart Talk," on issues relating to "Municipal Responses During Economic Uncertainty."

 - Scott LaMar WITF, Host of "Smart Talk," Moderator
 - Rick Gray, Mayor of the City of Lancaster
 - Sean Shultz, Deputy Mayor of Carlisle Borough
 - George Wolfe, Manager of Lower Paxton Township
 - Susan Byrnes, Commissioner of York County



1:45 Panel Sessions

Local Government Innovation and Cooperation

- **Regional Delivery of Services thru Intergovernmental Cooperation**
 - How innovative intergovernmental cooperation can improve municipal service delivery and administration in the face of limited resources. Cooperative Health benefits, stormwater management, and creating effective intergovernmental partnerships are among the topics to be discussed by a panel of practitioners.
 - Susan Armstrong, Carlisle Borough, Assistant Manager, Moderator; Fred Bean, BENECON, Vice President, Public Sector Services; George Wolfe, Lower Paxton Township, Manager; Jeremy Miller, P.E., Hampden Township, Director of Public Works

Housing, Economic and Community Development

- **Housing for Persons Experiencing Homelessness - Coping With Funding Limitations**
 - Learn how Homeless Coalitions across the state and in our region are coping with cuts in Homeless funding from a panel of Continuum of Care officials, consultants, and state officials.
 - Leigh Howard, President, Diana T. Myers Associates, Moderator; Ben Laudermilch, Executive Housing Director, PA Department of Human Services; Jen Koppel, Executive Director, Lancaster Coalition to End Homelessness; Bryan Davis, Chair, Capital Area Coalition on Homelessness

Coping with Regional Issues

- **Placemaking Through Community Libraries - Coyle Free Library, Chambersburg**
 - How the public library space can reinvent itself to be a relevant community asset in the 21st century through embracing technology while maintaining a connection to historic and community values.
 - Elizabeth Grant, Franklin County Planning, Moderator; Jonelle Darr, PA Department of Education, Office of Commonwealth Libraries; Mark Story, Director of Development, Franklin County Library System

Higher Education & the Community

- **Building Equitable Communities through Public Policy Research and Community Engagement**
 - As economic uncertainty is harmful to all, attempts to overcome it must extend to all affected populations. Panelists will discuss ways that higher education can contribute to equity through public policy and community engagement programs.
 - Vinny Cannizzaro, York College of Pennsylvania Fellow, Glatfelter Institute for Public Policy; Gretchen Natter, Gettysburg College, Assistant Dean and Executive Director, Center for Public Service; Joel Janisewski, Elizabethtown College, Director of Purposeful Life Pathways and Civic Participation



3:00 Afternoon Plenary Session

"College & Community During Economic Uncertainty"

Leaders from area institutions of higher education will discuss the role of colleges and universities in building stronger communities during times of economic uncertainty. They will address audience questions and comments about ways that higher education institutions can act as anchors to stimulate economic opportunity and equitable access to bright futures for both individuals and our communities.

- Dr. Joel Martin, Ph. D, Provost, and Dean of Faculty, Franklin and Marshall College
- Dr. Pamela Gunter-Smith, Ph. D, President, York College of Pennsylvania
- Dr. John ("Ski") Sygielski, Ed. D, President, Harrisburg Area Community College

4:00 Summit Wrap Up

Setting Priorities - Group Voting Exercise and Door Prizes

- Ann Simonetti
- George Klaus, SCA

Networking Reception

Please Forward This Brochure To Others Who May Be Interested

ABOUT US

The South Central Assembly is a 501(c)3 nonprofit corporation, which helps public and private sector organizations work together to enhance the quality of life for the communities and the citizens of South Central Pennsylvania. The Assembly works through four Policy Issue Committees composed of SCA Board members and interested volunteers to fulfill its mission. The Committees are:

- Local Government Innovation and Cooperation
- Housing & Community Development
- Regional Connections
- Higher Education and the Community

For further information or to join the Assembly or one of its Committees, visit our Website at www.southcentralassembly.org or contact our President Ann Simonetti at asimonetti@comcast.net.

Summit Planning Committee

Susan Armstrong, Carlisle Borough

Harrison Bink, Bink Architects

Joan Brodhead, Community First Fund

Dr. Beverly Cigler, PSU, Emerita

Darren Burroughs, Harrisburg Housing Authority

Ray D'Agostino, Lancaster Housing Opportunity Partnership

Dominic DelliCarpini, York College

Shireen Farr, CAEDC

Ed Geiger, EDGE Consulting

Diana Kerr, Community Development Consulting

George Klaus, York Housing Coalition

Stephanie McIlwee, Adams County Housing

Nicole Seuffert, RGS Associates

Steve Snell, York Housing Coalition

Ann Simonetti, South Central Assembly

Noelle St. Clair, Federal Reserve Bank of Philadelphia

Roger Steffy, Tabor Community Services

**Summit PowerPoints and Handouts will be available on SCA's website at
<http://www.southcentralassembly.org/> in November, 2017**



Summit Registration Form

October 18, 2017

Sheraton Harrisburg Hershey Hotel

4650 Lindle Road, Harrisburg, PA 17111

Directions - Google: Sheraton Harrisburg Hershey Hotel

Register online when paying by credit card at:

<https://www.eventbrite.com/e/south-central-pennsylvania-regional-summit-tickets-37378997588>

Please use a separate registration form for each participant if paying by check

Please print clearly

(first name) _____ (mi) _____ (last name) _____

Agency/ Organization/ Municipality _____

Title _____ County _____

Address _____

City _____ State _____ Zip _____

Daytime Phone _____ Fax _____

Email _____

Summit Participant Directory - Please list my contact information Yes ___ No ___

Special Dietary Requirements _____

ADA Special Needs _____

Concurrent AM and PM Panel Session I plan to attend (for room size planning purposes):

County & Municipal Issues _____

Helping The Homeless _____

Affordable Housing Issues _____

Affordable Housing Resources _____

Housing and Older Adults _____

Healthy Housing _____

Summit Fee \$50

For Credit Card Payment Register Online at

<https://www.eventbrite.com/e/south-central-pennsylvania-regional-summit-tickets-37378997588>

To Pay By Check:

Make checks payable to ***South Central Assembly***

Mail with registration form(s) to:

South Central Assembly

Penn State University, Church Hall

777 West Harrisburg Pike, Room 109

Middletown, PA 17057



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